THE ONE PAGE NO BS BUSINESS BLUEPRINT

ONE BUSINESS. ONE PAGE. LOOK AT IT EVERY SINGLE DAY.

You can have it all if you plan it all.

ALWAYS BE 15 MOVES AHEAD

01 WHAT CAN HURT ME THIS YEAR

THE RISK AUDIT

Five things. It may never happen. Be ready.

1

2

3

4

5

02 MY FIVE BIGGEST WEAKNESSES

THE WEAKNESS AUDIT

Start with the worst one. Make it a strength.

1

2

3

4

5

03 PLUG THE HOLES IN THE BOAT

DAYS 1 TO 30. THE TRANSACTIONAL PERIOD

Five things you do now that are not working.

1

2

3

4

5

04 DO WHAT YOU HAVE NEVER DONE

DAYS 60 TO 90. THE TRANSFORMATIONAL PERIOD

Five firsts. More clients. More profit.

1

2

3

4

5

05 THINK ONE YEAR AHEAD

FIRST 6 MONTHS

Five moves that are big and realistic.

1

2

3

4

5

06 ANTICIPATE GROWTH

FIRST 9 MONTHS

If you tripled tomorrow, what would you need?

OFFICE AND SPACE

STAFF AND TEAM

SUPPLY AND INFRASTRUCTURE

Five businesses, five pages. Print it double sided. It is still one page.

▶ WATCH THE VIDEO OR LISTEN TO THE AUDIO FOR THE FULL EXPLANATION

07 FIRST 12 MONTHS

MY EXIT STRATEGY

Work on the business, not in it.

MY NUMBER. WHEN I HIT IT, I AM OUT

JOB DESCRIPTION OF THE PERSON WHO REPLACES ME

WHAT THAT POSITION PAYS

08 THE MATH

KNOW YOUR NUMBERS

Break the year down. Revenue or profit.

TARGET PER YEAR	PER MONTH
PER WEEK	PER DAY
MY PROFIT MARGIN	CUSTOMERS PER DAY
LEADS I NEED	MY CLOSE RATE

THE ONE METRIC I TRACK EVERY DAY

09 ENERGY MANAGEMENT

MY STOP DOING LIST

Not your job. Not worth your hourly rate.

1

2

3

4

5

10 THE UNFAIR ADVANTAGE

MY AI DEPARTMENT

Five things you wish AI did for you.

1

2

3

4

5

11 THE HONEST ANSWER

WHERE I NEED TO BE COACHED

Be honest. How you change is how you succeed.

1

2

3

4

5

12 SIGN IT

MY COMMITMENT

The day you sign is the day the clock starts.

NAME	DATE

SIGNATURE

SPEED OF IMPLEMENTATION

How fast you fill this in, from the moment you finish the video, will determine how successful you become. 99 percent of people will never do it. That is exactly why the 1 percent of the 1 percent wins.

HOW YOU CHANGE IS HOW YOU SUCCEED.

Focus is more important than intelligence. Listen to The Science of Making Millions, Episode 103.

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